

# WORKFORCE DEVELOPMENT

FOR YOUNG ADULTS IN McLEAN COUNTY

## DID YOU KNOW

**More than 25,000 McLean County households struggle financially.**

Even worse, the number of McLean County households falling into this financial gap is growing

**65%**

**increase in McLean County household poverty since 2010.** Studies show it takes more time and money to *fix* a social problem like this than to *prevent* it.



## UWMC's Solution

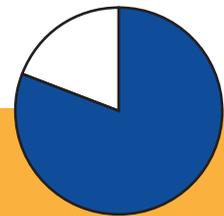
**Young adults are getting connected to stable, long-term employment to create financially stable households.**

Workforce180 is a UWMC solution for young adults to access stable career pathways! It's designed to address and remove barriers students face so they can complete training and education for secure stable employment. Students receive ongoing financial and mentoring support and get connected to partnering service providers.

The starting yearly **average wages/benefits** of WF180 graduates working full-time

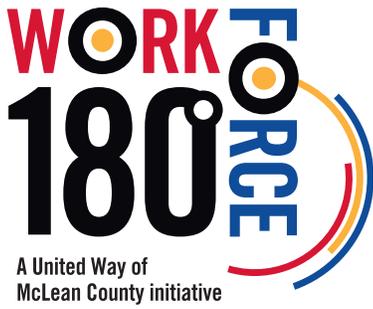
**\$67k**

Part-time grads earn **50% above** minimum wage



**81%**

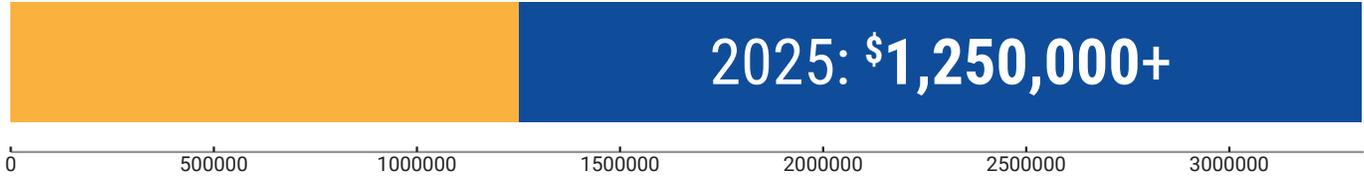
of WF180 graduates **find employment in their field of study** or pursue a **4-year degree**



# IMPACTS

# 2025

Since 2020, Workforce180 has created \$3.3M+ in local economic impact



## Investing in Our Future

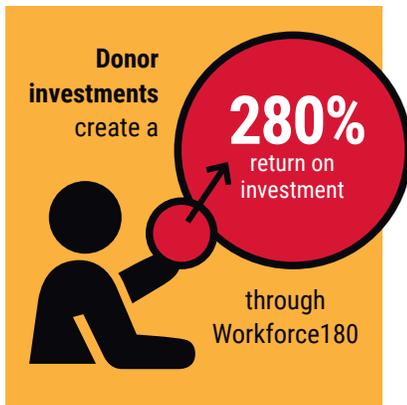
**Today's young people are tomorrow's workforce.**

Area young people are accessing educational opportunities that open pathways to prosperity. Your support ensures each WF180 participant finds resources for success – such as social services, shelter assistance, childcare – to help them solve problems and overcome barriers.

### 2025 WF180 COHORT



## Your Partnership



**With your support, area young people are securing stable, lucrative employment and financial stability.**

*More young people need access to Workforce180! That's only possible when friends like you give to support this UWMC solution. Partner with UWMC today so more young people find their pathway to prosperity.*



**SCAN TO LEARN HOW!**